

VVSaktuelt.no referring the entire VA and plumbing industry with daily news updates of sanitation, ventilation / indoor climate, building automation, heat and energy, water and drainage as well as unique information from Byggfaktas project database. Here we also provide a space for professional articles and chronicles, reports from fairs and conferences, as well as unique information from Byggfakta's project database.

Your advertising message has great impact through vvsaktuelt.no. As an advertiser, you reach the majority of decision makers in the plumbing industry: plumbing companies, consultants, municipal / public employees, property managers, architects, as well as private and public builders / builders and administrative managers.

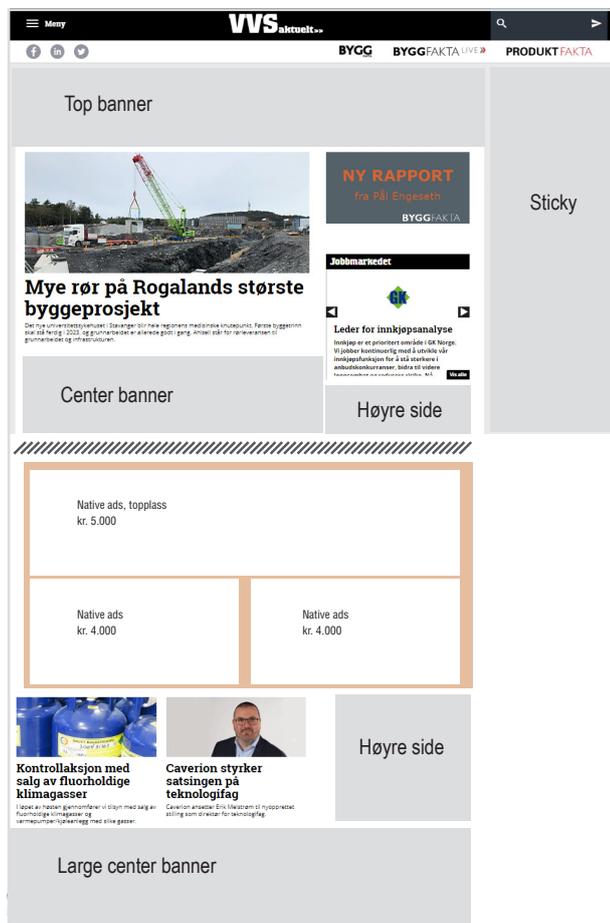
The number of pageviews on vvsaktuelt.no has shown a pleasant increase. In the period from 1 January to 31 August this year, the number of pageviews has increased by formidable 116 percent! (538 657 page views, compared to 243 564 in the same period last year).

The website vvsaktuelt.no has been online since 2004 with daily news from the industry. We send newsletters every Thursday to over 14.000 recipients in the plumbing industry. The number of visitors who open a newsletter is approximately 34 percent. We also send newsletters with job listings from the VVS- and VA industry regularly.



Newsletters are sent every Thursday. We also send a separate newsletter with job advertisements.

Native ads on article page



ADVERTISING VVSaktuelt.no		
		Price per. week
Top banner	980x150 px	NOK 6000
Sticky banner	250 x 360 px	NOK 4000
Right banner	300x200 px	NOK 3000
Center banner	620x150 px	NOK 3000
Large center banner	980x150 px	NOK 3000
Article banner	300x1000 px	NOK 3000
Ads inn newsletter	620x150 px	NOK 4000
Ads inn newsletter	300x200 px	NOK 2000
Native ads	image/logo/text	NOK 5000*
Native ads, article	image/logo/text	NOK 4000*
		Price per month
Job Posting online (included in a newsletter)		NOK 4000
Prices are net and any production costs are additional.		

*Journalist and ad production are added

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