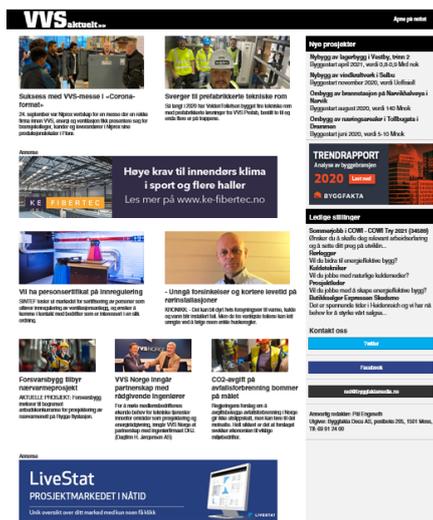


VVSaktuelt.no has been online since 2004. The website refers to the entire HVAC and plumbing industry with daily news updates of sanitation, ventilation / indoor climate, building automation, heat and energy, water and drainage, as well as unique information from Byggfaktas project database.

As an advertiser, you reach most decision makers in the plumbing industry such as: plumbing companies, consultants, municipal / public employees, property managers, architects, as well as private and public builders / builders and administrative managers.

The number of pageviews on VVSaktuelt.no has shown a pleasant increase with approximately 624 000 pageviews each year.

We send newsletters every Thursday to over 15 000 subscribers in the plumbing industry. The newsletter has an opening rate of approx. 24 percent. We also send newsletters with job listings from the HVAC/plumbing industry regularly.



Newsletters are sent every Thursday. We also send a separate newsletter with job advertisements.

Native ads on article page



ADVERTISING VVSaktuelt.no		
		Price per. week
Top banner	980x150 px	NOK 7000
Sticky banner	250 x 360 px	NOK 5000
Right banner	300x200 px	NOK 3000
Center banner	620x150 px	NOK 3000
Large center banner	980x150 px	NOK 3000
Article banner	300x1000 px	NOK 4000
Ads inn newsletter	620x150 px	NOK 4000
Ads inn newsletter	300x200 px	NOK 2000
Native ads	image/logo/text	NOK 6000*
Native ads, article	image/logo/text	NOK 4000*
		Price per month
Job Posting online (included in a newsletter)		NOK 4000
Prices are net and any production costs are additional.		

*Journalist and ad production are added

ADVERTISING DEPARTMENT

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